



FUTURO
SAN ANTONIO

Spring 2025 **POLLING RESULTS**

San Antonio Families
are Prioritizing education



San Antonio Voters

Are Prioritizing **Public Education** in 2025



Futuro San Antonio is a community-powered coalition working to ensure every child in our city has access to high-quality public schools—whether traditional or public charter. In April 2025, we surveyed San Antonio voters to understand their priorities ahead of the municipal elections. The results are clear: education is no longer a side issue—it's now central to how people are thinking about the future of our city.

Education is Now a Top-Tier Concern for Voters

City Priorities	
1st	Crime
2nd	Jobs
3rd	Healthcare
4th	EDUCATION

- **1 in 3** voters listed **education** among their top 3 concerns
- **Since October 2024 Education** has jumped from 8th place to 4th on the list of **citywide concerns**—tied with healthcare and homelessness, and right behind crime and the economy.

Voters under 45, women, and people of color are driving this shift. Among voters of color, education ranks **second** only to crime as a top concern.

What San Antonians Want From Their Leaders on Education

✓ **Improve Safety, Mental Health, and Learning Outcomes**

- **65%** say improving reading and literacy should be a key city role.
- **Voters** support **stronger** school-business partnerships to prepare students for careers.
- Safety and well-being **remain** major concerns.

✓ **Expand Access to Excellent Public Schools**

- **83%** of voters support diverse school options, including traditional public and public charter schools.
- **Parents** especially want leaders to protect and expand access to high-quality school choices.

✓ **Invest in Teachers**

- **Voters** overwhelmingly support city efforts to increase teacher pay, address shortages, and retain high-quality educators.
- **53%** say investing in the education workforce is a top priority.

Education Priority Trend

October 2024 → April 2025

Voters Listing Education as a Top 3 Concern

October **22%**

April **33%**

+11% Gain Citywide

+6% Increase in Education being #1 concern

How Voters Want the City to Lead

Policy Action

% Support

Improve reading/math outcomes

65%

Invest in teachers and school staff

53%

Expand access to public school options

43%

Partner with local employers to support schools

51%

Support student mental health services

37%

Improve school safety and infrastructure

35%

What This Means for San Antonio

- **Voters are clear:** They want city leaders who take education seriously.
- **Families, young people, and communities of color** are asking for safer schools, stronger teaching, and more choices.
- The future of our city depends on how we respond to this moment.

About the Poll

This poll was conducted April 2–3, 2025, with a sample of 477 registered San Antonio voters, including an oversample of 250 parents of public school children. Respondents were reached via live phone calls and SMS, and results were weighted by age, race, gender, and education to reflect likely 2025 municipal voter turnout. The margin of error is $\pm 4.49\%$, offering a reliable snapshot of voter sentiment across the city.