



FUTURO
SAN ANTONIO

SY 2025-2026

IMPACT REPORT

Elevating **Community Voices**. Driving
Local **Policy Change**. Cultivating New
Education Champions.

Futuro-SA.org





Message from Our Executive Director **DAIANA LAMBRECHT**

Last summer, Futuro canvassers knocked on 14,000 doors across San Antonio to **listen directly to families**. What we heard was clear: the lasting effects of the COVID-19 pandemic were still playing out in our schools, most visibly as chronic absenteeism. Families were ready for **real, tangible change**, and for a commitment from local leaders – not just state officials and school boards – to increasing education access. At Futuro, we decided to **turn that urgency into action**.

We believe the people most impacted by policy should be at the forefront of shaping it. That's why in everything we do, from research to advocacy to developmental programming, **we center families and put students first**.

This past year, that meant **organizing parents, shaping public opinion on public school accountability, championing education policy change, and building the next generation of education-focused civic leaders**. We supported students and families navigating the process of finding the best public school that fit their needs. We guided advocates who care deeply about their communities toward greater civic leadership and impact. We connected parents, who are also content creators, to digital tools and personalized coaching to amplify their stories and reshape the narrative on public education.

And yet, as you read this impact report, remember that **the numbers are only part of the story**. The other parts – **the heart, grit, and relentless commitment** demonstrated by our community of education advocates – cannot be captured by percentages or data points alone.

As Executive Director, I am proud to share our wins, not as bragging points, but as **testaments to what is possible when students, families, educators, and leaders come together** to ensure every child in our city has access to a high-quality public school.

While the progress is tangible and the momentum is visible, with **more than 63,000 students in D- or F-rated schools**, the urgency and stakes have never been greater. That's why, while we celebrate everything we've accomplished so far, we know this is just the beginning.

Thank you for being part of our movement and for being by our side throughout this journey. **Together, we are building a brighter future for our city.**

In partnership,

Daiana Lambrecht

OUR THEORY OF CHANGE

AT FUTURO, WE BELIEVE CHANGE IS POSSIBLE BY:

- **Activating Family Power.** Through our Futuro Family Advocacy Team, we train, organize, and uplift the voices of families who are directly impacted by educational inequities, ensuring they are at the forefront of local policy decision-making.
- **Building a Civic Leadership Pipeline.** Future Leaders Academy is a transformative program that prepares education equity-minded and community-rooted civic leaders to run for office or lead political campaigns.
- **Coalescing High-Impact Community Leaders.** By leveraging data from our research and canvassing efforts, and developing strong partnerships with local community organizations, we work with local leaders and elected officials to create and implement effective education policy.

DURING THE 2025-2026 SCHOOL YEAR, FUTURO SAN ANTONIO...



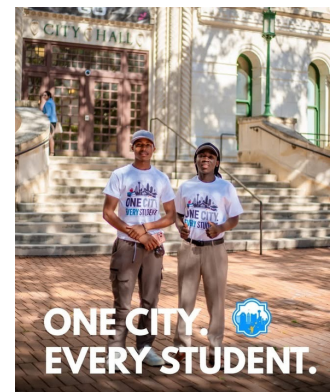
BUILT PARENT AND COMMUNITY POWER

On June 6, 2026, we celebrated the newest cohort of **Future Leaders Academy** graduates, and listened as each of our **15** graduates detailed their next steps on their civic leadership journey. With **67% committed to running for office or supporting an election campaign**, we know that big changes are coming to our city's civic landscape.

This past year, Futuro built a core leadership team of **48 committed parent leaders** with a total universe of **850** individuals.

Parent leaders, with children in traditional ISD, in-district charter, and public charter schools, led **20 direct engagements with local elected officials and candidates**, putting education equity and quality schools front and center in policymaking. This included a City Hall Day in October in which youth and parent leaders met with the mayor and 5 City Council Members to drop off copies of our Voices for Education Report and CEP's 2025 STAAR Learning Report.

On May 19, 2026, **more than 30 public charter school leaders, teachers, and students** attended the CoSA Educational Opportunities Committee meeting to ensure and demand that all public education perspectives be considered when making any policy recommendations.



CHAMPIONED LOCAL EDUCATION POLICY WINS



- In December 2025, **we mobilized parents, students, and community leaders** (including from Communities In Schools and the Hispanic Chamber of Commerce) **to testify at City Hall** on behalf of the District 7 and the VIA Free Student Bus Pass Initiative, **a chronic absenteeism policy solution** that would **provide students ages 12-18 with a free VIA bus pass** to get to and from school and anywhere else they need to go 24/7.

- Once approved by a **unanimous City Council vote**, we launched a **comprehensive, multifaceted communications and outreach campaign** designed to **maximize awareness**. This included information sessions, a school administrator communications toolkit, social media ads, partnerships with social media influencers, street banners, and more – all aimed at ensuring as many students and families as possible could access and sign up for the passes.
- By the end of the school year, **more than 1,000 student bus passes had been issued**, accompanied by a commitment by District 7 Councilwoman Marina Alderete Gavito and VIA to offer the passes again for the entire 2026-2027 school year.



CONVENED GRASSTOPS LEADERS TO BRAINSTORM SOLUTIONS



- On September 17, 2025, we hosted the **Voices for Education Forum** at the San Antonio Botanical Garden where we revealed our **Voices for Education Report** containing results from our Summer 2025 deep-c canvassing effort where we knocked on 14,000-doors.

- The panel discussion was moderated by **TX Tribune K-12 Education Reporter Jaden Edison**. The panelists included: **District 1 Councilwoman Dr. Sukh Kaur**, **Jubilee Superintendent Dr. Atikah Shemshack**, **Futuro Parent Advocate Janet Garcia**, and **SAISD Board President Alicia Sebastian**. In the room were **75 of our city's most influential education and political leaders** listening to insights on the state of education in San Antonio and collectively brainstorming solutions to address system concerns and gaps.

On May 20, 2026, we shared the results from our [Students First Report](#) by hosting another education forum at The Monarch San Antonio.

- The “**Students First: Navigating Change, Demanding Better**” event featured a panel discussion moderated by **Texas Tribune K-12 Education Reporter Jaden Edison**. The panelists were **South San ISD Superintendent Dr. Saul Hinojosa**, **State Board of Education Member Dr. Marisa Perez-Diaz**, and **The 74 Senior Writer Kevin Mahnken**. More than **70** elected, business, and educational leaders attended to learn how education systems-level change can and must put students’ well-being and achievement first.



RESHAPED THE PUBLIC EDUCATION NARRATIVE



We successfully launched the first-of-its-kind **Digital Advocacy bootcamp and fellowship** in partnership with Goodbeat, resulting in:

- **10 content creator partnerships** reaching more than 10,000 San Antonians.
- An extensive, ongoing digital advocacy library with **38 campaign-aligned, education-focused social media content** pieces in both English and Spanish.

We amplified what families and the data have been telling us: **Our city and our highest-need communities want, and deserve, more high-quality public school options.**

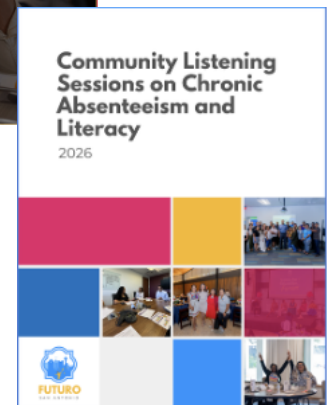
- **Op-Ed:** “San Antonio kids aren’t showing up to school. We must show up for them.” by Daiana Lambrecht in the San Antonio Report.
- **Op-Ed:** “San Antonio must put student success before political battles in education” by Daiana Lambrecht in the SA Express-News.
- **On the Air:** “Fewer students, tighter budgets push Texas districts to shutter schools” Daiana Lambrecht, featured speaker, on TPR’s *The Source*.



AMPLIFIED COMPELLING DATA

In November 2025, we surveyed **505 parents and caregivers of PK-12 students citywide** to learn the reasons why students miss school. The findings were published in our data report and used to shed light on the urgent need for transportation solutions, like the District 7 Free VIA Bus Pass initiative.

- During that time, we also hosted four parent- and youth-led **Community Listening Sessions** across the Westside, Southside, Eastside, and Downtown San Antonio. **More than 80 families, caregivers, and youth** participated, sharing lived experiences related to chronic absenteeism and literacy. Their insights were included in a report we published in early 2026.
- In March 2026, we surveyed **439 Bexar County residents** to understand how San Antonians feel about the state of public education, what they want for their children, and what they believe leaders must do next. The findings were published in our data report, "*Students First: How San Antonians Are Responding to a Changing Public Education Landscape.*"



WE'RE JUST GETTING STARTED.

As we enter year three as an organization, Futuro San Antonio will continue to relentlessly activate family and student power, strengthen the political leadership pipeline, and coalesce community leaders and elected officials in order to advance education access, equity, and accountability for every child in our city.



ABOUT US

We are a coalition of education advocates dedicated to ensuring all San Antonio children have access to an excellent public education and greater prosperity for their futuro (future). By harnessing the power of community, we will promote civic engagement, invest in leadership capacity, and organize a grassroots movement. To learn more, please visit:

Futuro-SA.org